

# PARTNER WITH US FOR THE 16<sup>TH</sup> ANNUAL GRACEFEST! COMING THIS SEPTEMBER

2024 is here and the 16<sup>th</sup> annual GraceFest returns to the Palmdale amphitheater on September 7<sup>th</sup>. We are excited about what's in the works and will announce this year's lineup very soon!

Worship night returns on Friday the 6<sup>th</sup> and is 100% free. The gathering features local worship artists, a special message, community prayer, all Main Event vendors and more. Our mission is to unify the body of Christ through a Christ-centered music events and proclaim the gospel message. A portion of festival proceeds are donated to local Christian schools, and your financial contributions are tax deductible (Tax ID # 77-0592100).

Although challenges continue to press us, we are determined to bring this festival to our community for all to enjoy. Please pray about planting a seed for the kingdom and partner with us in this mission as a valued sponsor. For all event information visit the website at [www.gracefestav.com](http://www.gracefestav.com).

## SPONSORSHIP OPPORTUNITIES:

### \$10,000 Presenting Sponsor (3 positions available)

- (10) exclusive VIP Platinum badges;
- (10) VIP Platinum seating tickets;
- (10) VIP lounge access;
- (10) Photo op access passes with the artists;
- (10) exclusive GraceFest vouchers redeemed at the GraceFest merchandise booth;
- (10) exclusive GF merch items;
- (5) parking passes;
- LED Screen Banner (we provide) or advertisement (you provide) with a minimum of 20 rotations;
- Advertisement on radio, posters, newspaper, social media, website direct link on sponsor page, banner on homepage;
- Optional: Grounds event banner (you may provide, 3'x8' max or we will provide and do the artwork.);
- Live mentions at the event.

### \$5,000 Covenant Sponsor (multiple positions)

- (8) exclusive VIP Platinum badges;
- (8) VIP Platinum seating tickets;
- (8) VIP lounge access;
- (8) Photo op access passes with the artists;
- (8) exclusive GraceFest vouchers redeemed at the GraceFest merchandise booth;
- (4) parking passes;
- LED Screen Banner (we provide) or advertisement (you provide) with a minimum of 20 rotations;
- Advertisement on radio, posters, newspaper, social media, website direct link on sponsor page, banner on homepage;
- Optional: Grounds event banner (you may provide, 3'x8' max or we will provide and do the artwork.);
- Live mentions at the event.

### \$3,500 Premium Sponsor (4 positions)

- (6) exclusive VIP Gold badges;
- (6) VIP Gold seating tickets;
- (6) VIP lounge access;
- (6) Photo op access passes with the artists;
- (6) Exclusive GraceFest vouchers redeemed at GraceFest merchandise booth;
- (3) parking passes;
- LED Screen Banner (we provide) with 10 rotations;
- On stage-front left or right, custom 3'x 8' horizontal banner (we provide);
- Advertisement on radio, posters, newspaper, social media, website direct link on sponsor page, banner on homepage;
- Live mentions at event.

### \$2,500 Royal Sponsor (18 positions)

- (4) exclusive VIP Gold badges;
- (4) VIP Gold seating tickets;
- (4) VIP lounge access;
- (4) exclusive GraceFest voucher redeemed at GraceFest merchandise booth;
- (2) parking passes;
- Stage left or right, custom 3' x 8' horizontal banner (we provide);
- Advertisement on radio, posters, newspaper, social media, website direct link on sponsor page, banner on homepage;
- Live mentions at event.

### \$500 Special Sponsor (unlimited positions)

- Banner at the event (you provide; 3'x8');
- Website listing
- (2) GA+ event tickets.

### Friends of GraceFest/Trade Sponsors

- Tickets;
- Limited advertising exposure (all benefits determined by value of the trade).

### LED Main Stage Screen Advertising

- Please see the LED Screen Advertising document included.

Please contact Yvette Emard for more information at (661) 942-4111 or (661) 810-0275.

# LED SCREEN ADVERTISING

## EVENT INFO:

GraceFest is one of two annual Christian music festivals left in California. Saturday's main event opens at 3pm and closes at 10pm. LED screen advertising is available, please see info below. The 2024 event is the 16th annual festival and takes place at the Palmdale Amphitheater in Palmdale, California. Venue capacity for festival style seating is approximately 6,000. Each year GraceFest is at sell-out or near sell-out capacity. Please see the website for more details at [www.gracefestav.com](http://www.gracefestav.com).

The venue provides a flat grass area on tier 1 and a grass covered hill on tier 2. The stage is 60 ft. x 60 ft. concrete, parking accommodates 5,000 vehicles covering 6 acres, at 2723 Rancho Vista Blvd., Palmdale CA 93551. The LED screen varies each year in size but is approximately 30 ft. x 17 ft. in size and is always the focal point on stage from all angles of the venue. Most festival attendees are seated in the open grass with lawn chairs, blankets, coolers etc. GraceFest is a family event. Visit [www.gracefestav.com](http://www.gracefestav.com) for more info.

## LED SCREEN AD OPPORTUNITIES:

Slide advertising  
Video advertising

TIME SEGMENT: Saturday, 3:00 pm – 10:00 pm

- Full screen rotating slides – during (5) set breaks, multiple views per break - \$1,000
- Please note doors open at 3pm and all slides will run consecutively prior to showtime. Several rotations appear.
- Full screen 30 second video – during set breaks (2 set breaks available) - \$500 per spot.
- Full screen ministry message, movie trailer, or special presentation – during set breaks (2 set breaks available), 2 to 4 minutes max - \$1,500 to \$2,500 per spot (dependent on length).

## LED AD FILE SPECS:

- Rotating Slide Images: 1920 x1080 pixels @ 150dpi.
- RGB color format.
- For slides please submit as a JPEG file type.
- For video please submit a MP4 file.

## ADDITIONAL INFO:

- No spots displayed during performances.
- Advertising agreement provided upon confirmation of services.
- Advertisers must submit artwork.
- Ad specs listed above.
- LED screen advertising is not displayed on Friday at Worship Night.
- **Deadline for all files is Monday, August 26th, 2024.**

Disclaimer: Festival Producer reserves the right to air festival specific content during advertising periods given that it does not infringe upon paid advertiser's time. The Festival Producer also has the right to deny or approve any submissions made by the advertiser in advance.

For more information contact:

Yvette Emard,  
Executive Director

Email: [yvette@communities-for-christ.org](mailto:yvette@communities-for-christ.org)  
Office: (661) 942-4111  
Cell: (661) 810-0275

[www.communities-for-christ.com](http://www.communities-for-christ.com)  
[www.gracefestav.com](http://www.gracefestav.com)  
554 West Lancaster Blvd.  
Lancaster, CA 93534